

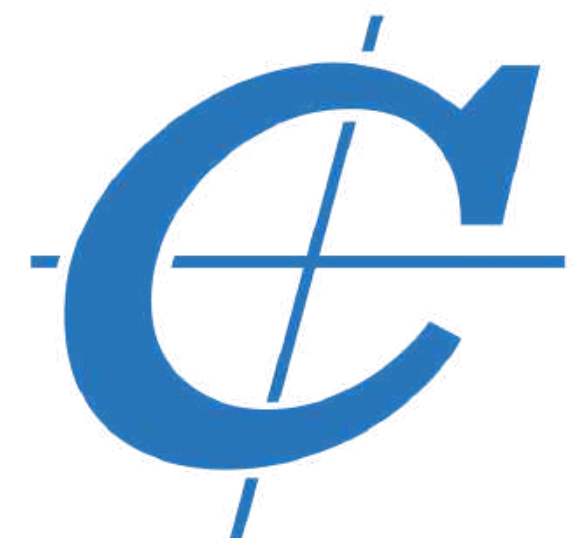
MEET DOCENTRIC

DO *Ç*ENTRIC

ax.docentric.com

GET TO KNOW US

- 1 | WHO WE ARE AND WHAT WE DO ... 4
- 2 | OUR PRODUCTS & INNOVATION ... 7
- 3 | OUR JOURNEY, MISSION AND VALUES ... 9
- 4 | ENGAGEMENT IN THE PROFESSIONAL COMMUNITY ... 14
- 5 | COMMITMENT TO DIVERSITY & SOCIAL INITIATIVES ... 20
- 6 | POSITIVE AND FLEXIBLE WORK ENVIRONMENT ... 22





1 WHO WE ARE AND WHAT WE DO

Docentric is a trusted global leader in Microsoft Dynamics 365 Reporting.

We are a team of highly skilled IT professionals who have dedicated their lives to becoming **experts in Microsoft technologies with a focus on Dynamics 365**. Excellent products built on feedback from our users and the community are our passion.

We have a strong network of **over 140 partners worldwide** who sell and implement our products. This allows our solutions to reach a global audience, with the majority of sales coming from North America.



Our business model is based on **software license subscriptions** that renew periodically. Regular renewals create a consistent and stable revenue stream, enabling us to **invest in growth and improvements** – bringing new features, innovations, and more value to our users.

On average, our clients stay with us for over a decade, trusting us as a reliable, long-term partner.



We carry the title of **Gold Microsoft ISV Partner**, reflecting our commitment to excellence.

Community-first & Community-driven Microsoft ISV Partner

We take pride in delivering an extensive part of our products completely for free ❤️ and organizing the world-class annual Dynamics 365 and Power Platform Community Conference 🖱️ **DynamicsMinds** and regional **DUG Adriatic** regular meetups, proving ourselves as community-first and community-friendly Microsoft Partner.



EXPLORE MORE ABOUT WHO WE ARE & WHAT WE DO:

- Media articles on Docentric:
 - **Delo** (Slovenian)
Summary in English on **Docentric blog**
 - **Manager Finance** (Slovenian)
Summary in English on **Docentric blog**
- **Video Interview with the Docentric team** (with English subtitles)
from Delo's Entrepreneurial Stars 2023 series
- **Presentation at the Delo's Entrepreneurial Stars 2023 Award Ceremony.**



2 OUR PRODUCTS & INNOVATION

Every day, thousands of end-users, consultants, and developers worldwide rely on Docentric's products to design, generate, secure, and distribute invoices, orders, forms, checks, warehouse labels, and other documents and reports in Microsoft Dynamics 365.

Our solutions are built to be **intuitive and user-friendly**, allowing you to design business documents and reports using familiar tools like Microsoft Word or Excel, without the need for developers. This focus on **simplicity and accessibility** is a big part of what sets us apart in the market.

We prioritize **quality** and are committed to delivering **best-in-class support**. We are constantly adding new features that bring more value, flexibility, and functionality for our customers, and continuously improve our solutions based on their feedback.



Our solution makes it easy for **companies around the globe** to create, secure, email, print, archive, and share documents efficiently. In fact, there's a good chance that something you've used today – a piece of clothing, a drink, an elevator, or even your favorite gadget – was supported by a document or label created with Docentric's solution.



EXPLORE MORE ABOUT OUR PRODUCTS AND SOLUTIONS:

- **Docentric AX**

- [Main website](#) (currently in redesign)
- [AppSource](#) and [Product reviews](#)
- [Leaflet](#)

- **Docentric AX Free Edition**

- [Website](#)
- [Leaflet](#)

- **Docentric Toolkit**

- [Website](#)

More technical resources:

- [Product intro video](#)
- [Complete Feature List](#)
(including comparison Free vs. Full Edition)
- [Video tutorials](#)
- [Documentation](#)
- [Forum](#)

We also regularly publish product-related & other technical articles, as well as new version product releases on [Docentric LinkedIn Page](#).

3 OUR JOURNEY, MISSION & VALUES

Docentric was founded in 2010 by Ana Gligorijević and Jure Leskovec with a clear mission: to create exceptional apps that provide users the best possible experience. Over the years, our team, partner network and user base have grown significantly, but our strong commitment to quality and innovation has never changed.

Today, Docentric is a leading provider of advanced document and reporting solutions for Microsoft Dynamics 365 Finance and Operations. We are dedicated to providing customers, partners and other IT professionals with excellent apps that help them excel in their work and achieve amazing results.



OUR VALUES

ARE AT THE HEART OF WHO WE ARE AND SHAPE THE WAY WE WORK AS A TEAM EVERY DAY

CREATIVITY

Thinking outside the box,
sparking new ideas,
and driving innovation.



EMOTIONAL INTELLIGENCE

Empathy and understanding
each other to be able to build
strong relationships.



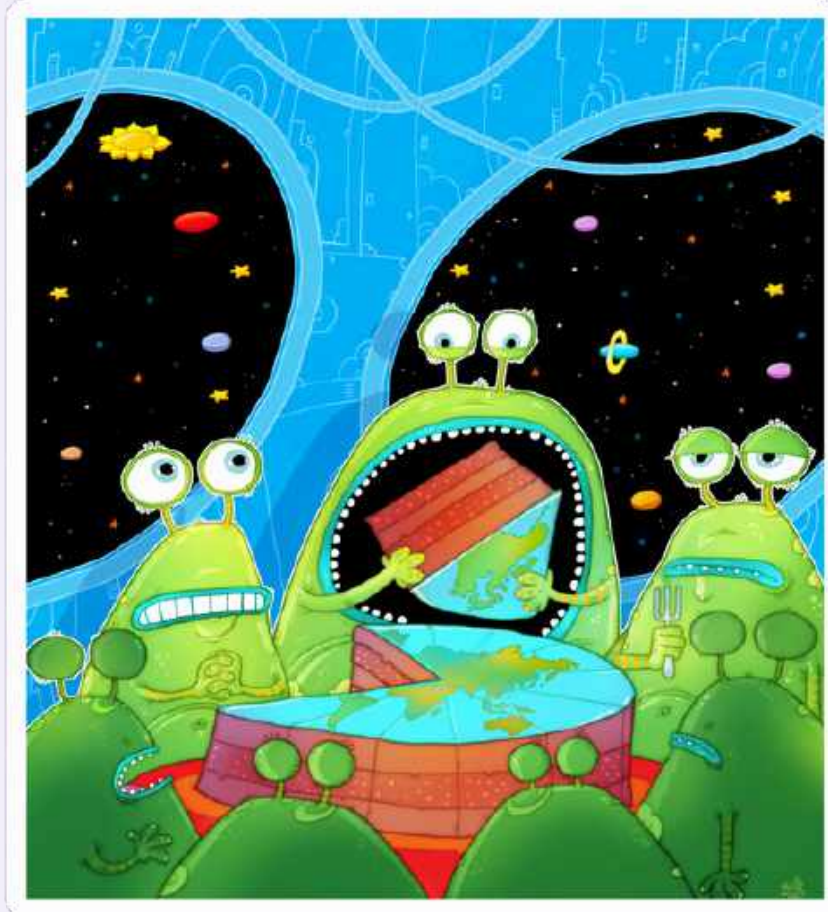
EXCELLENCE

Always improving and
delivering a great
experience for our users.



EMPOWERMENT

Giving everyone in the team the chance to take ownership of their work and meaningfully contribute to our goals.



FAIRNESS

Treating everyone with respect, creating a foundation of trust within the team.



EXPLORE MORE ABOUT OUR CULTURE AND TEAM:

- [Docentric Vison, Mission & Values](#)
- [Docentric Manifesto](#)
- [Docentric Team - Work Hard, Party Hard \(YouTube Playlist\)](#)
- [Docentric Year Recaps: 2023, 2022, 2021](#)
- [Docentric Merry December: 2023, 2022](#)





4

ENGAGEMENT IN THE PROFESSIONAL COMMUNITY

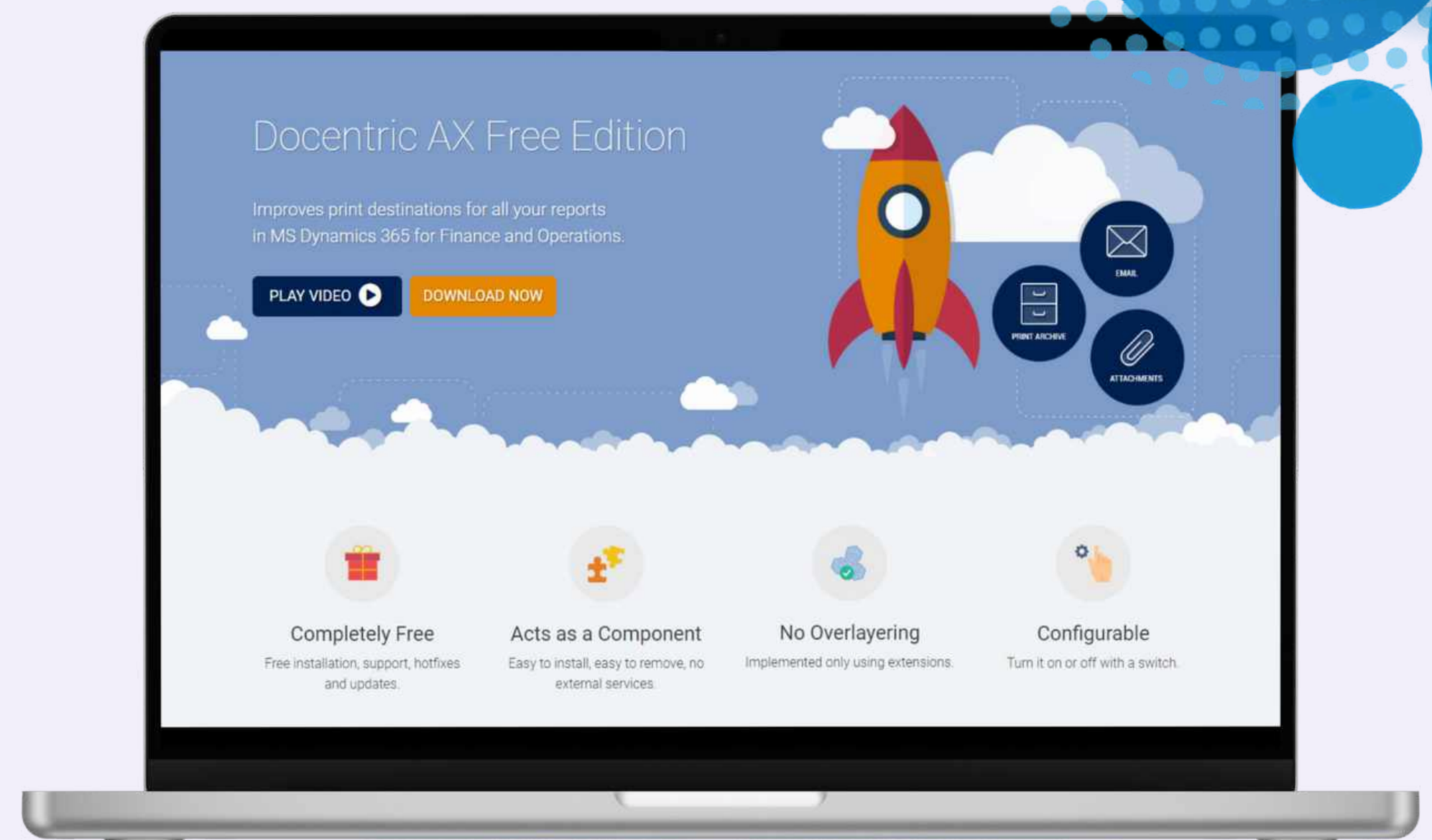
We're proud to be a community-first, community-driven Microsoft ISV Partner. Our focus: creating value, building connections, and sharing knowledge with the BizApps community.



FREE PRODUCT

We proudly contribute to the community by offering a great part of our reporting solution **completely for free** - check out **Docentric AX Free Edition**.

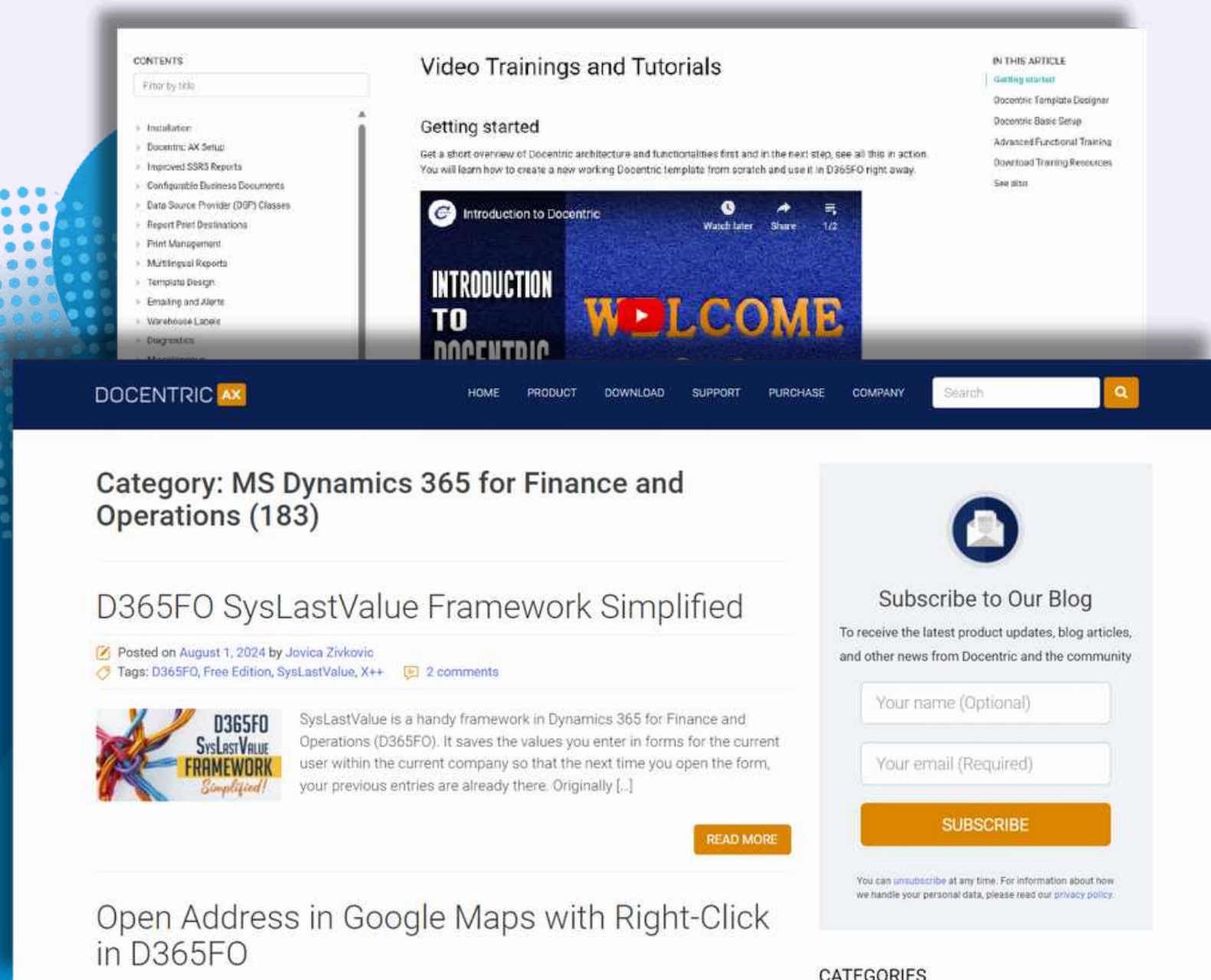
In this way we create value for our users and the community, and also gather valuable feedback to continuously refine and improve our product. This approach has proven to be key to building a strong user base and providing a solid foundation for our growth. A real win-win for everyone!



KNOWLEDGE SHARING

We are committed to fostering a culture of knowledge sharing and continuous learning. We regularly publish **blog posts, tutorials and video trainings** on our website and social media channels aiming to educate users and share valuable expertise with our professional community. We actively engage in various forums and on Yammer, where we exchange ideas, answer questions, and provide users with the latest insights and solutions.

Check out **Docentric blog**.



COMMUNITY CONFERENCES & EVENTS

We work closely with the IT community and **actively engage at community conferences and events** focused on Microsoft Dynamics and ERP solutions – **as sponsors, speakers and attendees.**





DYNAMICSMINDS - PROUDLY POWERED BY DOCENTRIC

DynamicsMinds, our annual international conference for Dynamics 365 and Power Platform community, gathers over 1,000 BizApps experts and users each year in Portorož, Slovenia, providing a space to learn, connect, and grow together.

The conference spans all key BizApps tracks – **D365FO**, **D365CE**, **D365BC** and **Power Platform**. Besides technical content, it includes a dedicated track focused on **social responsibility**, **diversity and inclusion (D&I)**, and the **ethical development and use of AI**.



EXPLORE MORE ABOUT DYNAMICSMINDS:

- [DynamicsMinds website](#)
- [DynamicsMinds 2023 photo gallery & video recap](#)
- [DynamicsMinds 2024 photo gallery & video recap](#)
- [DynamicsMinds LinkedIn](#)

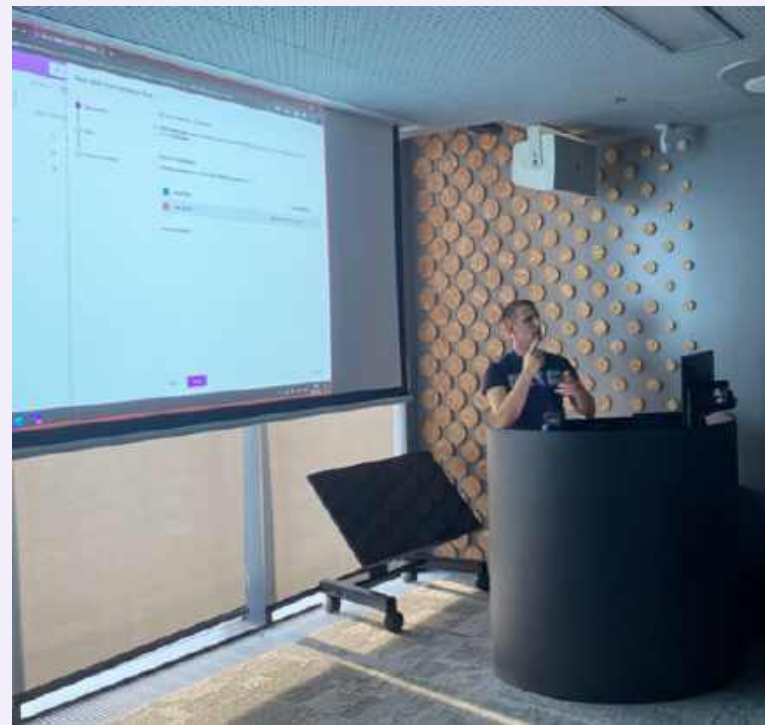
DYNAMICS USER GROUP ADRIATIC

As the founders of the **Dynamics User Group Adriatic** (DUG Adriatic), we organize **community meetups and events across the Adriatic region**, actively contributing to fostering learning and sharing knowledge within our technical community.



EXPLORE MORE ABOUT DUG ADRIATIC:

- [DUG Adriatic website](#)
- [DUG Adriatic LinkedIn Group](#)



5 COMMITMENT TO DIVERSITY & SOCIAL INITIATIVES

We support local initiatives that promote diversity and inclusion, empower women in tech, and work towards a fairer society.

DIVERSE TEAM

We're proud to maintain a **50/50 gender balance** across our team, including management. At the top level, Docentric is **co-led by Ana Gligorijević and Jure Leskovec**, our CEOs.

We hire individuals from **diverse cultural backgrounds** in the region, creating a workplace rich in cultural diversity.

SUPPORTING REGIONAL SOCIAL INITIATIVES & RAISING AWARENESS ON IMPORTANT SOCIAL ISSUES

We actively **challenge stereotypes in IT** that discourage women from entering the tech field and strive to create an environment where both women and men are empowered to build and sustain successful careers in technology.

As a proud supporter of **Women in Tech**, we are also the **Golden Partner of the Inženirka leta** (Woman Engineer of the Year) and sponsors of **DATA FAIR** Conference.



We are committed to **raising awareness of important social issues** by organizing sessions and hosting panels on topics like responsible AI development and gender balance in technology.

We support a variety of meaningful causes, including contributing to **independent journalism**, making monthly **donations** to number of charitable organizations, and regularly **supporting a local sports club** to help fund their youth teams.

Additionally, we are proud members of **AmCham Slovenia**.



EXPLORE MORE ABOUT OUR SOCIAL INITIATIVES:

- [Panel on responsible use of AI](#) (DynamicsMinds 2024)
- [Panel on gender balance and stereotypes in IT](#) (NT conference 2024)
- [Breaking stereotypes](#) (video interview with Ana Gligorijević, Co-founder and CEO)

6

POSITIVE AND FLEXIBLE WORK ENVIRONMENT

At Docentric, we're dedicated to fostering a positive and flexible work environment where our employees can thrive. As we continue to grow, we're on the lookout for talented individuals to join our team. Here are just a few reasons why you should consider becoming a part of our team:

FLEXIBILITY

We offer flexible hours and remote work options to support a healthy work-life balance. While our offices are based in Kranj, Slovenia, and Belgrade, Serbia, many team members work partially or fully remotely, from different countries from the region and beyond. This flexibility allows everyone to work in the way that suits them best, no matter where they are.

INCLUSIVE CULTURE

Our diverse and welcoming environment ensures that everyone feels valued and respected.

GROWTH OPPORTUNITIES

We provide mentorship and access to professional and personal development resources, including conferences and training sessions.

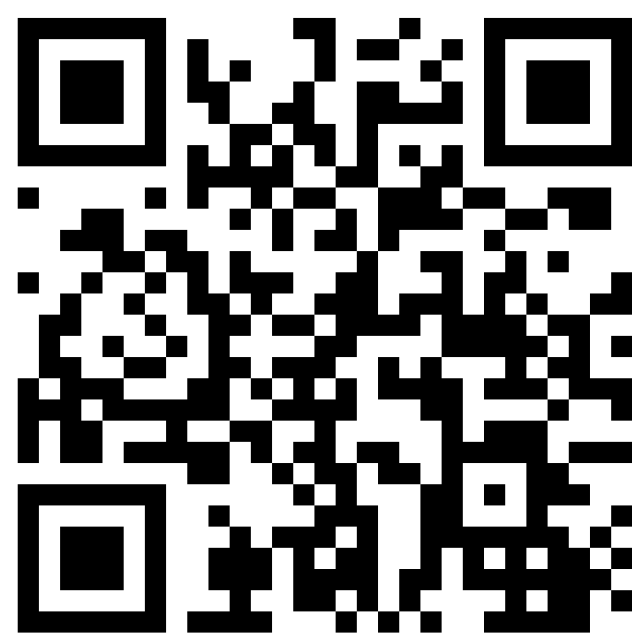
TEAMWORK & FUN

We believe in the power of teamwork and regularly organize activities that strengthen our bonds, promote open communication, and cultivate a playful atmosphere.

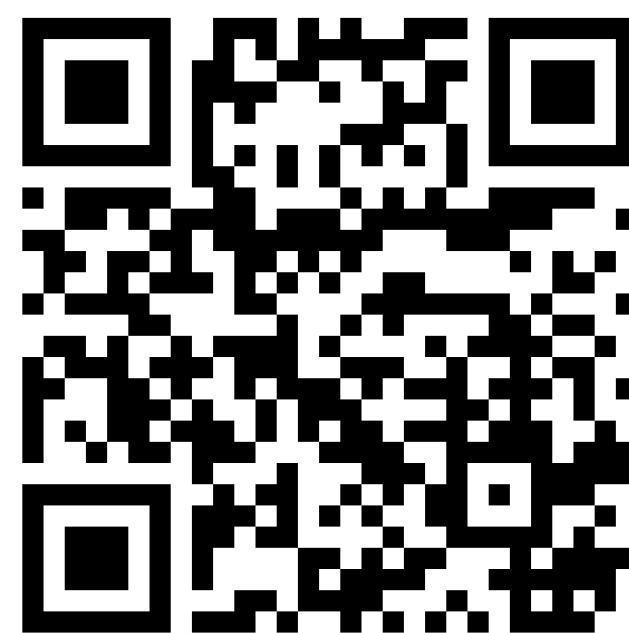
stay in touch

team@docentric.com

Follow us on social media



Visit the
[Docentric
LinkedIn Page](#)



Check out
[Docentric
on Instagram](#)



Watch
[Docentric videos
on YouTube](#)



DO **C**ENTRIC

ax.docentric.com