DYNAMICS MINDS

# Microsoft Dynamics 365 and Power Platform Community Conference

MAY 26 – 28, 2025
Portorož, Slovenia, Europe

FINANCE & OPERATIONS

BUSINESS CENTRAL

CUSTOMER ENGAGEMENT

POWER PLATFORM

5th TRACK

PARTNER BizTRACK

DYNAMICS MINDS

Microsoft Dynamics 365
and Power Platform Community Conference

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# ~~TECHNICAL~~ WRITING

# THERE'S NO MAGIC WAND HERE

Adrià Ariste Santacreu

*Dynamics 365 F&O Developer and Content Writer, Docentric*

# Agenda

- Why is writing well important?
- Content
- Using AI
- Writing tips
- Resources

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# Who writes?

- Blog
- Forum/Community posts
- Session slides
- LinkedIn
- Support tickets
- Emails

# You are a writer!

You are a writer!

You are a writer!

You are a writer!

You are a writer!

EVERYBODY IS A WRITER!!!

# What is writing well?

- Good content
- Clear structure
- Precise language

Harder if you're writing in another language!!

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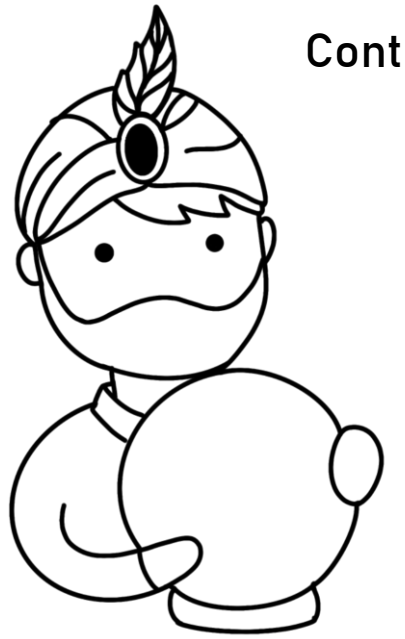
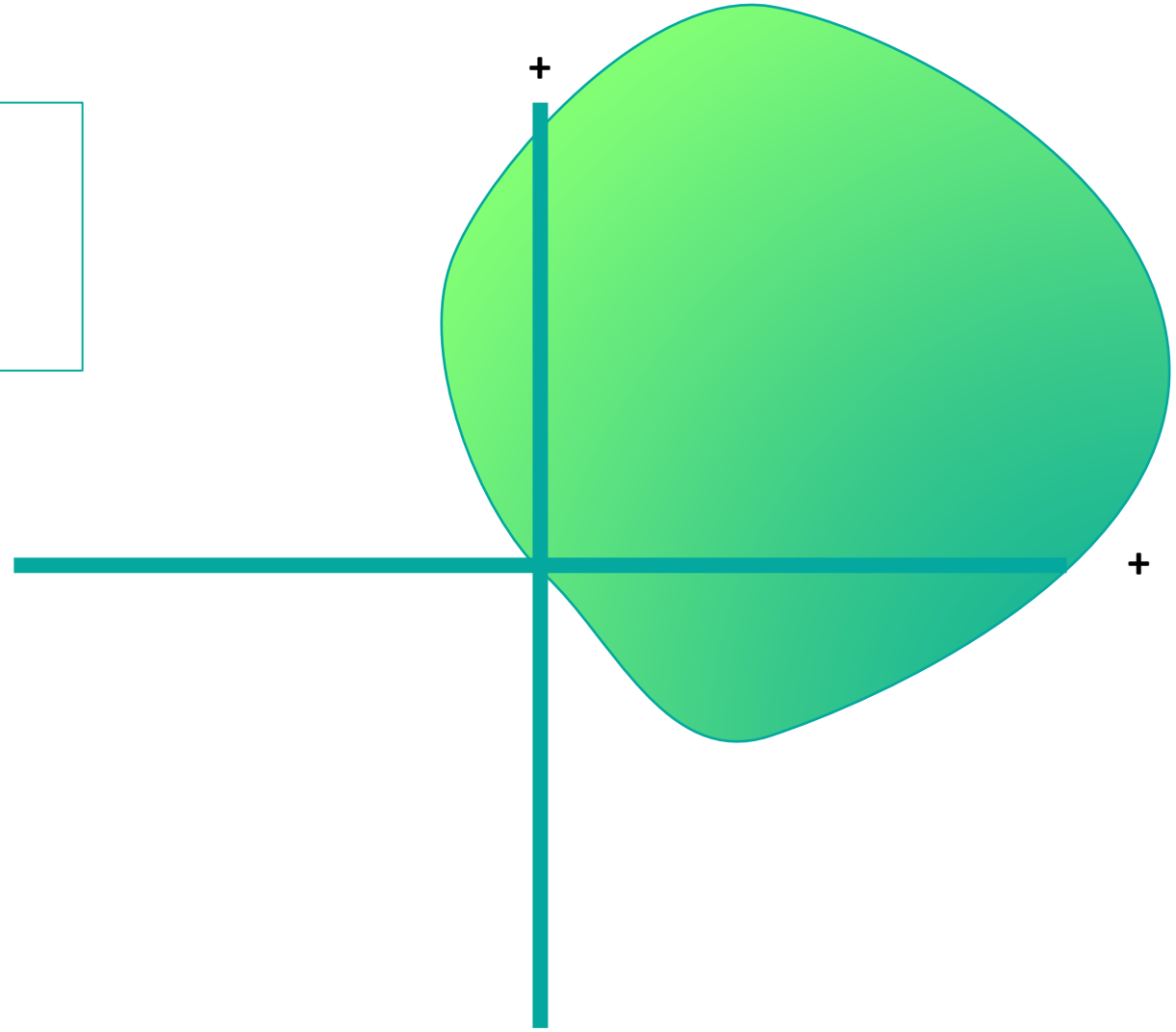
# Writer's Magic
# Quadrant





# Writing good content

- Good problems ⟵
- Good ideas ⟵

This is hard!

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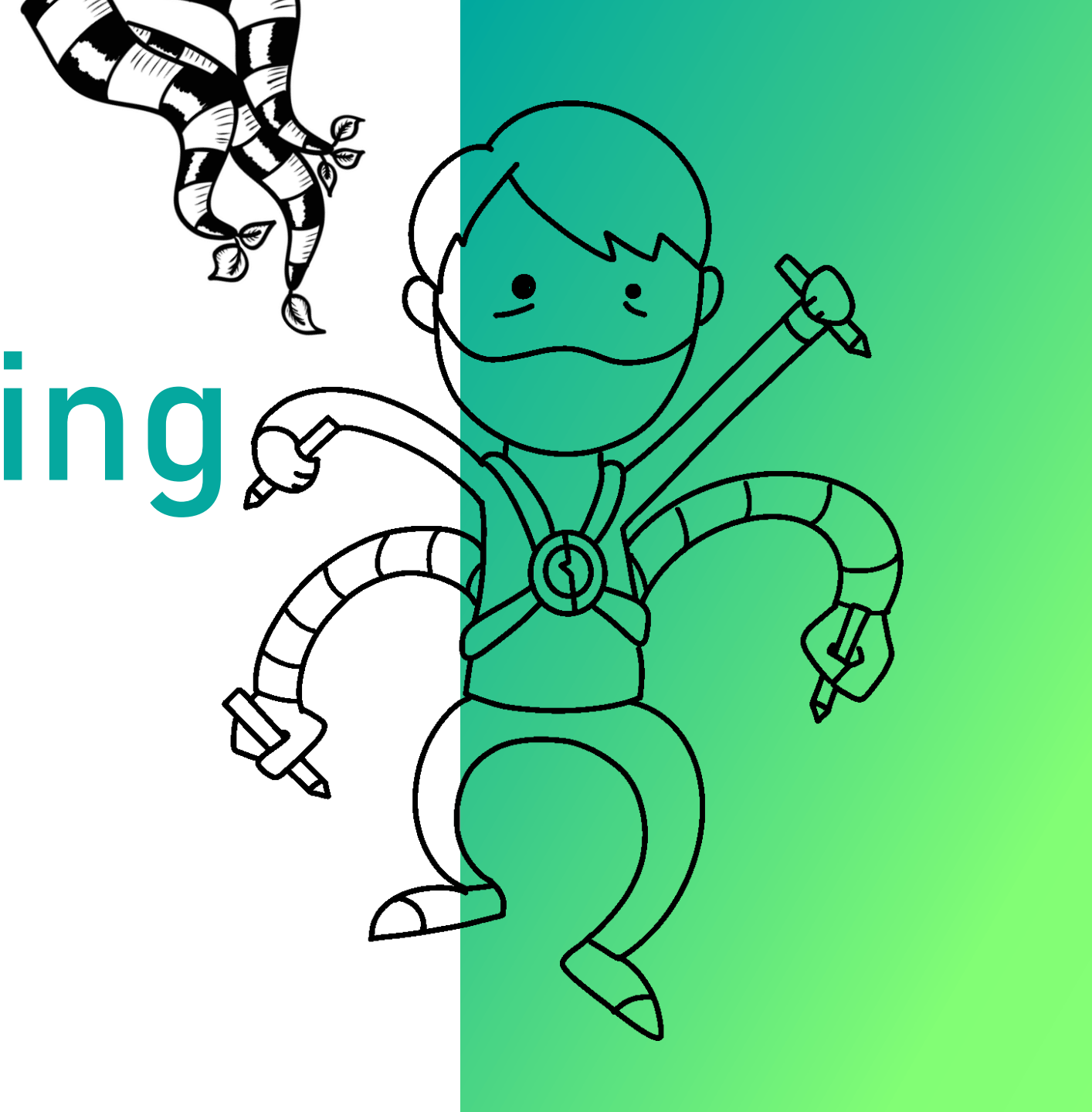
# Structuring content



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- Write a short intro
- Main content
- Closing/Summary/Conclusions

# Text structure

# How should an intro be?

- What are you trying to solve/explain?
- Who is the target audience?
- Scope/Prerequisites
- Table of contents*
- Links to YOUR related information*

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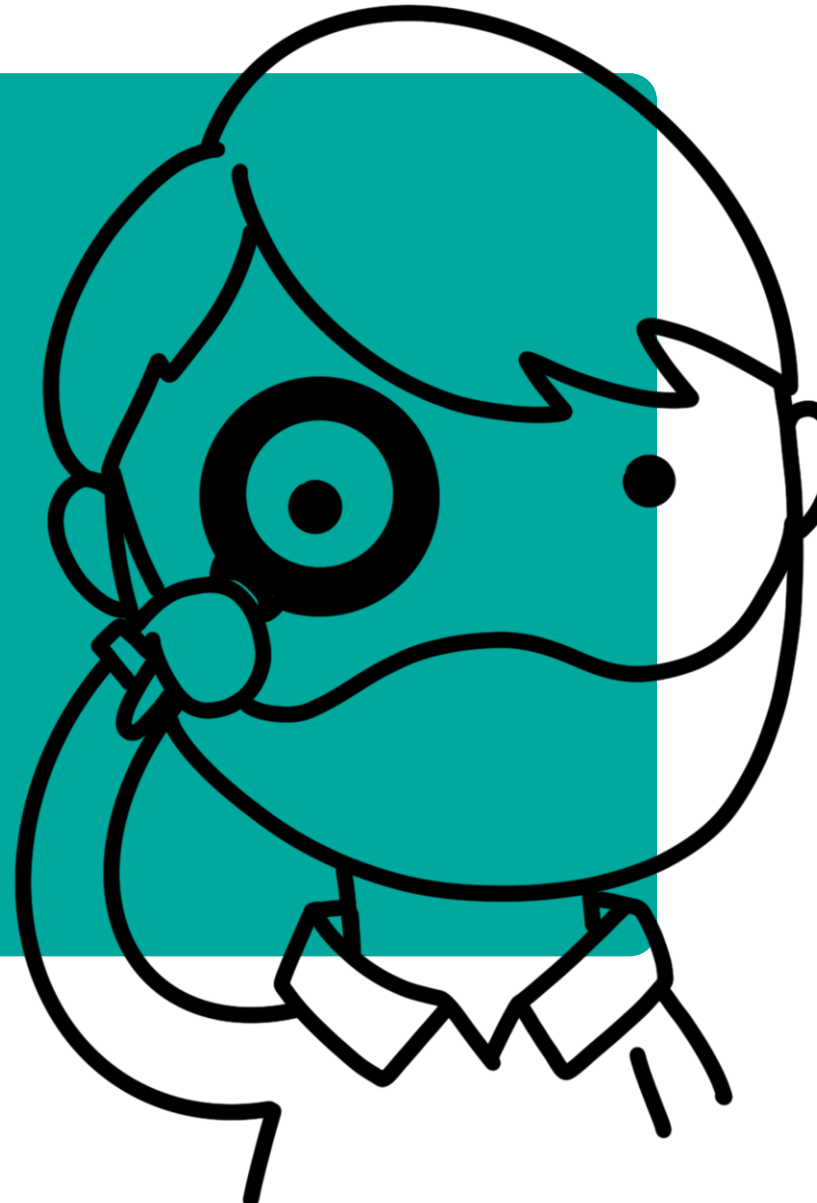
# Structuring main content

- Follow a logical structure!
  - I love: Problem 👉 Analysis 👉 Solution
- Use headings!!
- Provide visual aids (images, diagrams)



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# Closing

- Provide conclusions
- Reinforce your message with key takeaways
- Call-to-action
- References

# Writing tips!

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# Simplify!

- Delete filler words: simply, very, basically, etc.
- Avoid weak verbs: *Make a change* → *Change*
- Break long sentences
- Use lists!
- Get rid of there is/there are
- Don't use multiple terms for the same concept: environment/instance.
- Avoid repetition or duplicate info

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# Lead with the verb

## Avoid using passive voice: action → result.

The Deploy button should be clicked to publish the package.

Click Deploy to publish the package.

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# Simple sentences

- One idea per sentence
- Keep sentences short
- Avoid chaining more than one subordinate sentence

# Simple sentences

Before you post the vendor invoice in Dynamics 365 F&O, update the purchase order—which recalculates charges and taxes—while the system also validates every accounting distribution that, if invalid, will still block posting.

Update the purchase order to recalculate charges and taxes. Post the vendor invoice. F&O validates the accounting distributions. If it finds errors, posting is blocked.

# USE LISTS

## Bulleted/Numbered lists are easier to read

- To use VS locally on your PC you need SQL Server LocalDB, the extension for the Power Platform tools, the extension for F&O and connect to a Dataverse environment.

- To use VS on your PC you need:
  - SQL Server LocalDB
  - Power Platform tools extension
  - F&O extension
  - A Dataverse environment

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# USE LISTS

## Avoid redundancy in your list!

- To configure the backup, you must:
  - Create a database user
  - Create a backup schedule
  - Create a monitoring alert

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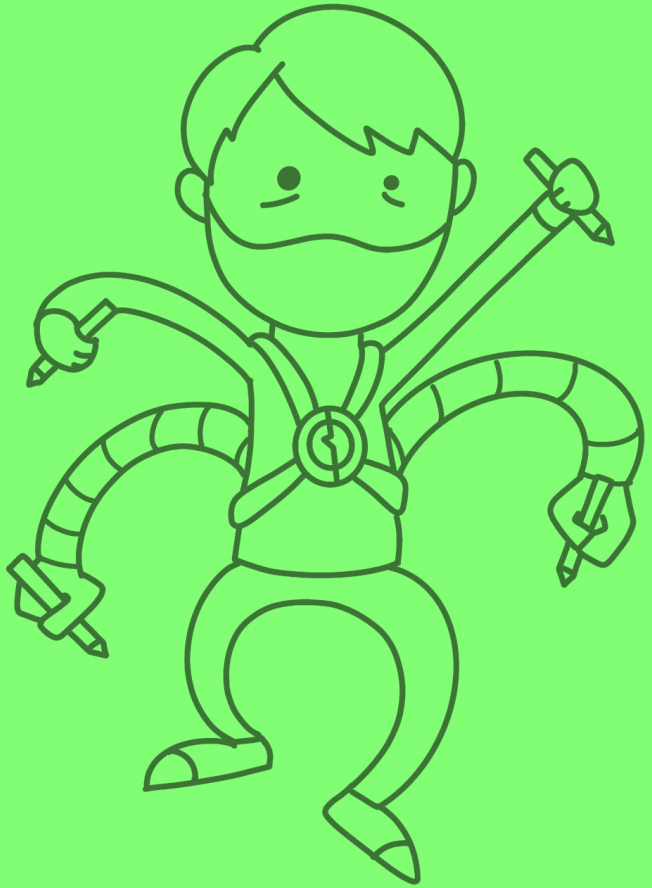
  - A database user
  - A backup schedule
  - A monitoring alert



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I've finished writing,

# now what?

- Read it!
- Can I improve/remove something?
- Start again
- Have someone else review it

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# And…
# what about AI?

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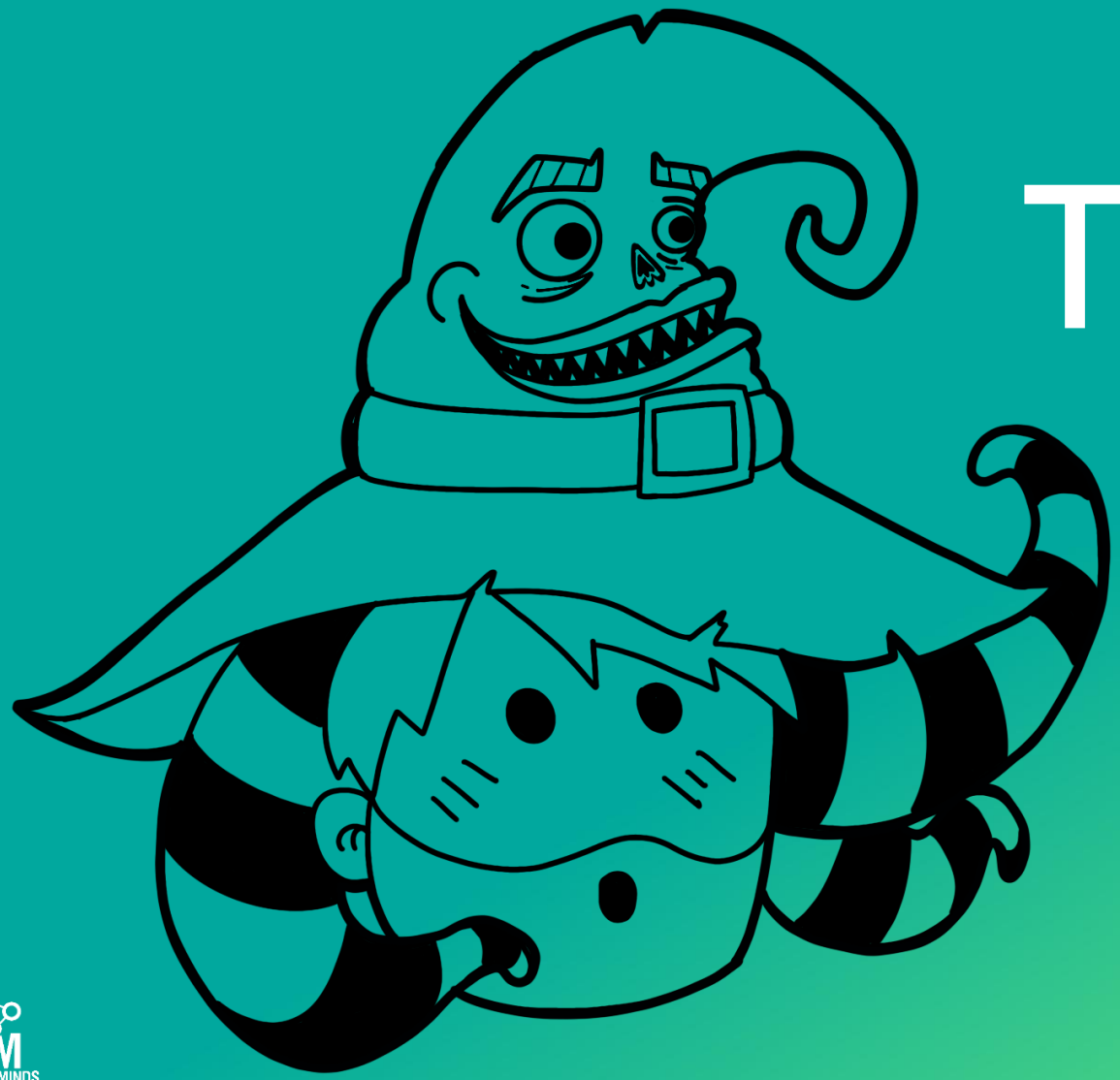
# Using AI

- Using AI is fine!
- Don’t let it write your text
- Use it to
  - Read proofing
  - Summarizing
  - Improving structure

# Resources

- Microsoft Writing Style Guide
- Google Technical Writing
- Writing in the sciences
- Thesaurus.com
- LanguageTool

https://ariste.info/dm2025-writing/



# THANK YOU!

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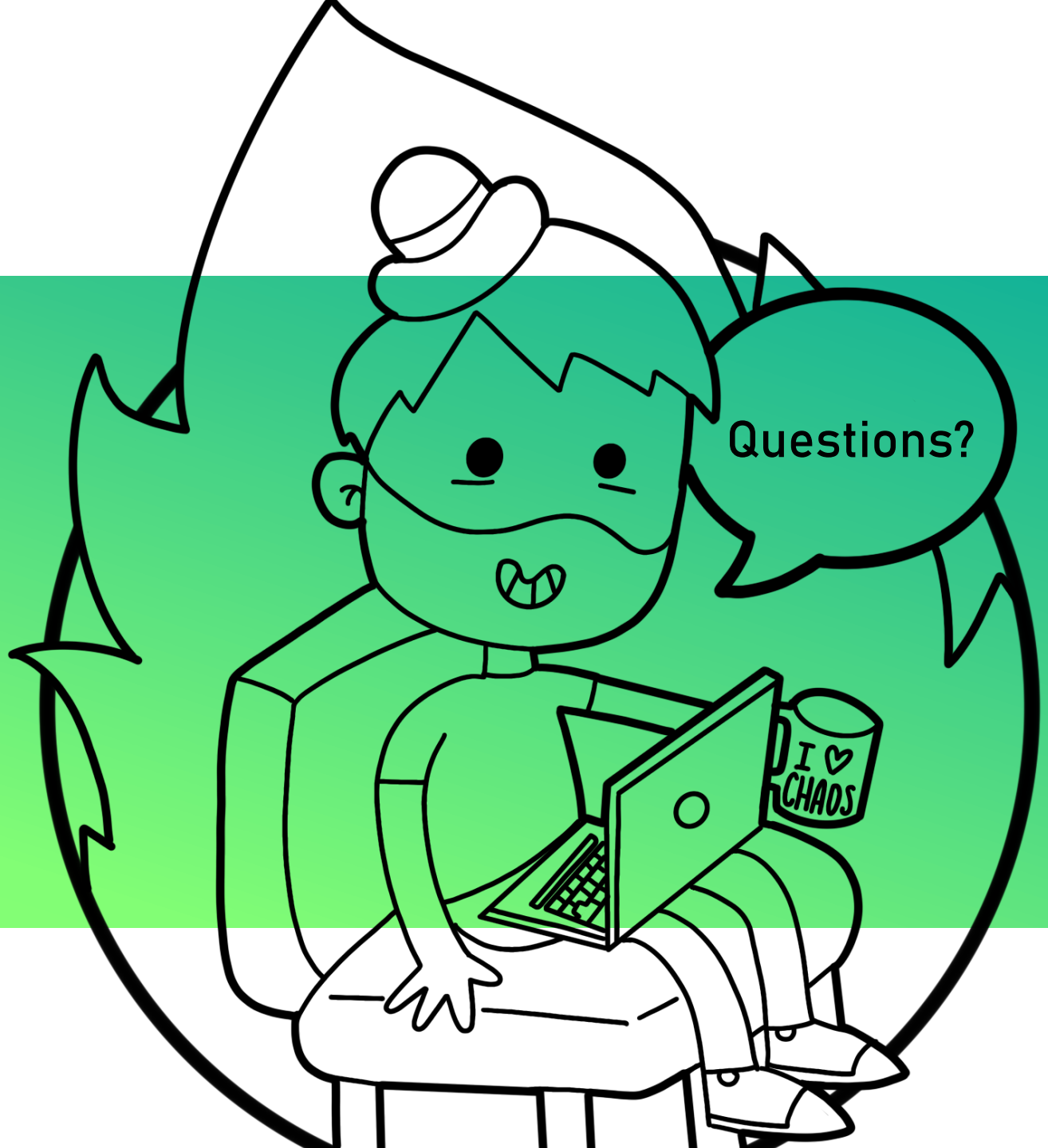


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# PNG elements you can use to enrich your presentation:

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# PRESENTATION

## TITLE

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# PRESENTATION
# TITLE


NAME AND SURNAME
Job Title, Company

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NAME AND SURNAME
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# Title

# Screenshots slide

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# PRESENTATION
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# PRESENTATION
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NAME AND SURNAME
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# PRESENTATION TITLE

NAME AND SURNAME
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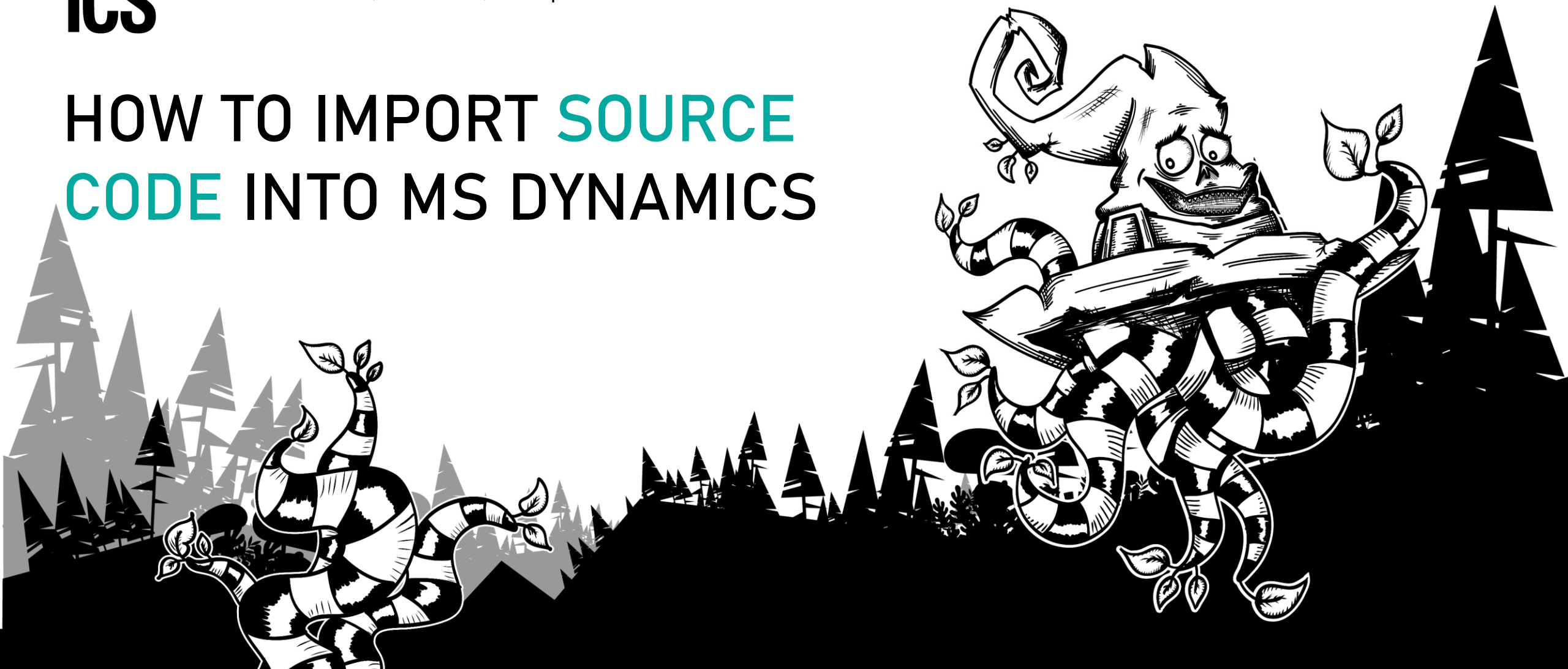
# HOW TO IMPORT SOURCE CODE INTO MS DYNAMICS



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# HOW TO MAKE IT IN YOUR PROJECT

ALEXANDRA DOE

*Senior Technical Consutlant at COMPANY*

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# HOW TO EXECUTE PROJECT PROMOTION


ALEXANDRA DOE
*Event Manager at COMPANY*

ALEXANDER DOE
*Technical Specialist at COMPANY*

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# CHAPTER ABOUT AI FUTURE

## How will AI shape the future of coding and production

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# LET'S TALK ABOUT OBVIOUS

- We can find solution where we least expect it
- DO WE and CAN WE?
- Sure, it is possible, but keep your joker cards close!
- Make best with what you have…and what you know
- Try to answer these 3 questions:
  - When will it happen?
  - How will it happen?
  - Why will it happen?

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Text box for important text:

- When will it happen?
- How will it happen?
- Why will it happen?

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- When will it happen?
- How will it happen?
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**STRETCH ME FOR LONG AND IMPORTANT QUOTE OR SUBTITLE >**

Text boxes

## Counting down:

1. Important statement.
2. Important statement.
3. Important statement.
4. Important statement.
5. Important statement.

## Paragraph Separators:

Bullets

Bullets

Bullets

Bullets

## Tabelar view:

| YOUR TABLE TITLE | | | |
|---|---|---|---|
| Subtitle | Subtitle | Subtitle | Subtitle |
| | | | |