

## OKROGLA MIZA

# Moški lovci, ženske nabiralke – od vedno, povsod in tudi v IT-ju. Mit ali zabloda?

SVJETLANA KALABA

Izvršna direktorica  
Širokopasovne rešitve  
KONTRON

BISERKA CVETKOVSKA

Glavna menedžerka  
tretton37

ANA GLIGORIJEVIĆ

Soustanoviteljica in  
izvršna direktorica  
DOCENTRIC

IRENA VUJČIĆ PAVLOVIĆ

Voditeljica marketinga  
DOCENTRIC

JURE LESKOVEC

Soustanovitelj in  
izvršni direktor  
DOCENTRIC

# Common Stereotypes About Women in Tech – Debunked

- ✗ **Stereotype:** Women can't fully commit to tech leadership due to family duties
- ✓ **Fact:** In Europe, women make up 34% of managers in the tech industry (Eurostat, 2021). According to the Harvard Business Review, women in leadership positions are rated by their peers, bosses, and direct reports as more effective than their male counterparts in 84% of leadership competencies.
- ✗ **Stereotype:** Women are less technical
- ✓ **Fact:** Women represent 17.9% of ICT specialists in Europe, with countries like Sweden, Finland, and Bulgaria having higher-than-average participation rates (Eurostat, 2022).

- ✗ **Stereotype:** Women aren't intelligent enough for tech
- ✓ **Fact:** In Europe, 53% of university graduates are women, and women earned 37% of degrees in science, technology, engineering, and mathematics (STEM) fields (European Commission, 2022).
- ✗ **Stereotype:** Women aren't capable of great ideas and accomplishments
- ✓ **Fact:** European tech companies with gender-diverse teams experience 10% higher revenue growth compared to their less diverse counterparts (McKinsey, 2020).
- ✗ **Stereotype:** There have been no women in tech history
- ✓ **Fact:** Women have always been a part of tech history—from the pioneers of computing to today's leaders shaping the future of technology.

# Women in Tech History



Grace Hopper

PIONEERING COMPUTER SCIENTIST  
WHO DEVELOPED COBOL AND  
RECORDED THE FIRST COMPUTER BUG



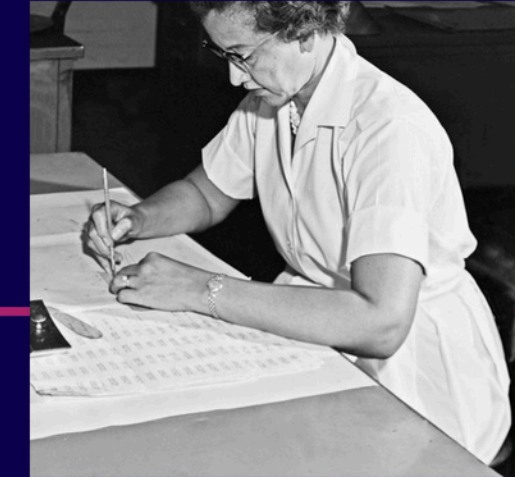
Hedy Lamarr

INVENTOR  
WHOSE FREQUENCY-HOPPING TECHNOLOGY LAID  
THE GROUNDWORK FOR WI-FI AND GPS



Mary Allen Wilkes

THE FIRST HOME COMPUTER USER  
KNOWN FOR HER WORK ON THE LINC,  
AN EARLY INTERACTIVE PERSONAL COMPUTER



Katherine Johnson

MATHEMATICIAN  
WHOSE CALCULATIONS WERE CRITICAL  
FOR NASA'S EARLY SPACE MISSIONS



Radia Perlman

COMPUTER SCIENTIST  
KNOWN AS THE "MOTHER OF THE INTERNET" FOR HER  
INVENTION OF THE SPANNING TREE PROTOCOL (STP)



Annie Easley

NASA ROCKET SCIENTIST  
WHO CONTRIBUTED TO VARIOUS SPACE PROGRAMS  
AND ADVOCATED FOR DIVERSITY IN STEM



Adele Goldberg

COMPUTER SCIENTIST  
INSTRUMENTAL IN DEVELOPING SMALLTALK-80, WHICH INSPIRED  
THE VERY FIRST APPLE COMPUTER AND  
INFLUENCED GRAPHICAL USER INTERFACES.



Karen Sparck-Jones

THE PIONEER IN INFORMATION SCIENCE  
KNOWN FOR HER WORK ON  
INVERSE DOCUMENT FREQUENCY (IDF)

# Media Stereotypes of Women in Tech and in Leadership Roles

**TEHNOFOBIA**  
NI ZA ŽENSKE

Praktični tečaj tehnologije in programiranja za ženske

Inštitut 4.0

The Europe Challenge



Kongres Podjetništva • 2100  
Event Organization Specialist at Kongres podjetništva

Kongres podjetništva letos z zelo pestrim programom in s še bolj pestrim laborom podjetnikov, ki bodo delili svoja znanja in izkušnje ČAKA NATE!

NE zamudi priložnosti, da skupaj z nami gradiš prihodnost podjetništva. Svojo stopnico si lahko zagotoviš na naši spletni strani. ❤️

KongresPodjetništva

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"POZDRAVITE NOVO ERO PODJETNIŠTVA!"

## 9. KONGRES PODJETNIŠTVA

le zamudi priložnosti, da...

- se učiš od svetovno uspešnih slovenskih podjetnikov
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- pridobiš nova znanja in poznanstva

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VEČ INFORMACIJ IN NAKUP VSTOPNIC: [www.kongrespodjetnistva.si](http://www.kongrespodjetnistva.si)

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### FINALISTI IZBORA »SLOVENSKI PODJETNIK LETA 2024«




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# Biserka Cvetkovska

Leet Ladies  
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# LEET LADIES



## DATA\_FAIR

DATA ENGINEERING AND DATA SCIENCE CONFERENCE IN LJUBLJANA

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